



For Immediate Release

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## 2018 Mid-Atlantic Nursery Trade Show Celebrates Highest Registration in 10 Years

*Annual Green Industry Marketplace Forecasts Excitement and Growth for Horticulture Industry in 2018*

**Baltimore, Md.** – The Mid-Atlantic Nursery Trade Show celebrated another successful year January 10 – 12, 2018 as the show attracted the largest number of registrants since 2008. A diverse group of green industry professionals traveled from across the country and around the world to gather in Baltimore for the show's 48<sup>th</sup> year.

MANTS welcomed over 11,565 total registrants (including exhibitors) representing 46 states and 15 foreign countries to this year's show, the best attendance in ten years. These attendees, who gathered to do business, network and learn about the newest green industry trends for 2018, had the opportunity to visit 963 exhibiting companies spread out over 1,536 booths. In addition to exhibitors, 3,659 non-exhibiting/buying companies were represented on the show floor. Covering 300,000+ square feet of contiguous exhibit space at the Baltimore Convention Center, MANTS is the premier green industry marketplace for business.

"In addition to our increased registration, it was incredible to walk the show floor and feel the energy and excitement our colleagues already have for this season," said Vanessa Finney, Executive Vice President of MANTS. "Business was booming at MANTS this year, too. 81% of our attendees were designated as final decision makers by their companies and it showed; many exhibitors commented about the quality of the attendees and the amount of business conducted during the show's three days. We are so glad MANTS continues to be a valuable asset to the industry."

Speaking of business, MANTS continues to have a large economic impact on the city of Baltimore, bringing in thousands of tourists who enhance business for attractions like hotels and restaurants in an otherwise slow time of the year. During this year's show, MANTS guests booked over 5,500 room nights at 10 Baltimore area hotels.

MANTS 2019 is scheduled for January 9-11 at the Baltimore Convention Center. For the latest information visit our website, [www.mants.com](http://www.mants.com) or call (410) 296-6959. Follow MANTS on:

[Twitter.com/MANTSBaltimore](https://twitter.com/MANTSBaltimore) – [Instagram.com/MANTSBaltimore](https://www.instagram.com/MANTSBaltimore)

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**Mid-Atlantic Nursery Trade Show (MANTS):**

The Mid-Atlantic Nursery Trade Show, MANTS, is known as the Masterpiece of Trade Shows™ and is sponsored by the State Nursery and Landscape Associations of Maryland, Virginia, and West Virginia. MANTS is the place where horticulture industry leaders gather every January because MANTS means business. A brief history of MANTS may be found on <http://www.mants.com/about-us/>.